|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| STAKEHOLDER | Name or Group: | Name or Group: | Name or Group: | Name or Group: |
| What are the gaps? |  |  |  |  |
| What is *not* currently known or understood about the mission that you need to communicate? |  |  |  |  |
| What is not currently known or understood about the vision that you need to communicate? |  |  |  |  |
| What is the common purpose you and your stakeholders are working toward? How clearly is that defined? |  |  |  |  |
| What is your expectation for how your stakeholders will partner with you to achieve your common purpose? |  |  |  |  |
| What are your primary commitments, and how will you hold your agency and stakeholders accountable? |  |  |  |  |

**IDENTIFYING OPPORTUNITIES: VISIBLE & ACTIVE ENGAGEMENT**